PARAGON®
payment solutions

PAYMENTS SIMPLIFIED

SIX ESSENTIAL SOLUTIONS

As an industry leading provider of beauty and wellness software, delivering solutions that make running a spa, salon or wellness center with ease lies at the heart of your expertise. And, having an easy-to-use, way to accept payments is a mission critical piece of the puzzle. Founded by a team who pioneered integrated payment acceptance for the beauty and wellness sector, Paragon Payment Solutions has the proven track record of delivering the highest value integrated payment solutions, purpose-built for beauty and wellness.
Here are the essential six.

paragonsolutions.com / (800) 884-5208

TOKENIZATION & CARD ACCOUNT UPDATER

Providing secure access to cards-on-file for monthly billing is essential to any membership-based business model. And, preventing declines though automated updates when cards expire or are reissued keeps payments uninterrupted and sets software applications a part from the competition.

MOBILE WALLETS

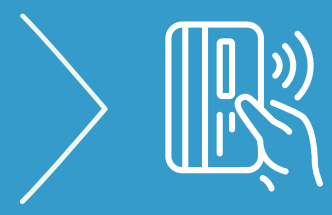
Mobile wallets provide consumers the ultimate convenience of paying anytime, anywhere, directly from a smart phone, By removing friction from the payment process through support for Apple Pay, Google Pay and Samsung Pay, businesses capture more sales resulting in higher residuals earned.

MOBILE PAYMENTS

By offering a mobile option through your software, make it easy for customers to accept payments wherever business takes them—from shampoo bowl or manicure station, to serving fitness clients on location.

CONTACTLESS PAYMENTS

Create a COVID-clean checkout experience with Paragon's PUREcloud– a cloud-based payment solution which enables SaaS ISVs to process EMV, contactless, swiped and dipped transactions.



ACH

Give businesses the option to collect monthly fees directly from members' bank accounts by using the Federal Reserve Bank System's Automated Clearing House (ACH) Network. Reduce the cost of payment acceptance and provide the convenience of set-it-and-forget-it membership billing.

NO ACCOUNT RESERVES

Every penny counts, especially in the COVID-19 era. While not a payment technology but rather a business practice, selecting a partner who will help your customers protect revenue by keeping funds where they belong--in business banking accounts--rather than tied up in COVID-related account reserves is paramount.